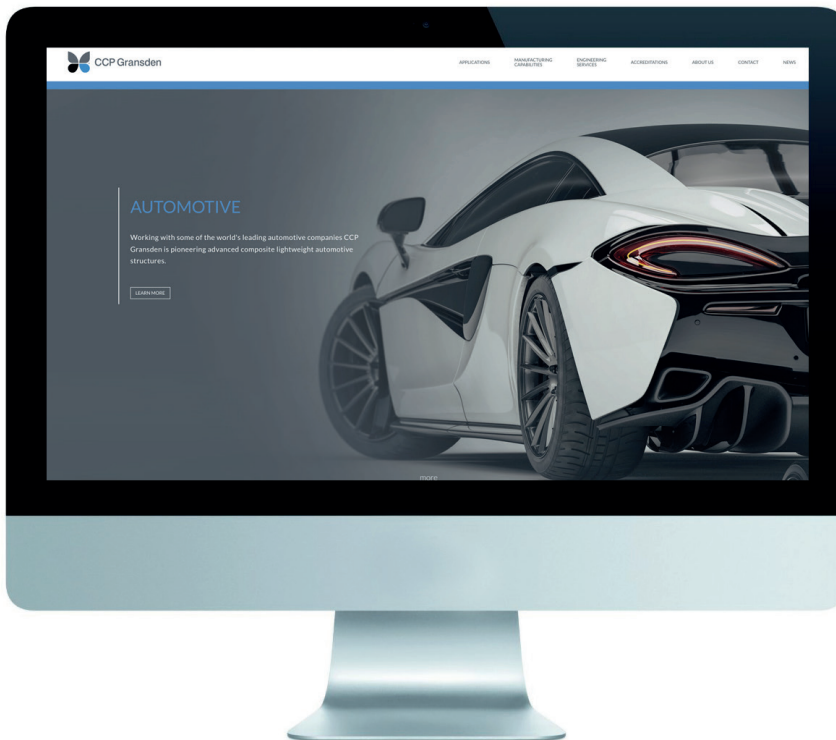




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www.ccp-gransden.com

CCP GRANSDEN

THE COMPANY OVERVIEW

CCP Gransden's primary service is performance improvement through advanced composites design and manufacture. The company supports projects right through from concept to commercialisation, with a diverse range of ventures.

THE BRIEF

CCP Gransden needed to update their website to better reflect the high level of global clients they worked for and to give confidence to prospective clients that they were a major player in the engineering sector.

THE SOLUTION

Digita developed a new website for CCP Gransden which better reflected the high level of engineering projects that they were working on. Creating a 'wow factor' through the use of stylish and exciting imagery of high level composite products in the sectors that they worked in (Automotive, Aerospace and the Military). Once you drilled down into the new site there was a high level of information on all the sectors that they worked in plus showing their technological expertise and the cutting

edge engineering machinery that they owned and used to create high level composites. This created a global brand for CCP Gransden and brought them to the attention of many new large engineering clients around the world.

The website was totally responsive so that they could also use it as a selling tool when at major engineering exhibitions on the mobile phones and tablets.

THE DIGITA INSIGHT

Steve Jobs - founder of APPLE® - once said 'People delight in good design' and we feel that we used this mantra throughout the building of this website. Creating not only a stunning look to the site but also effortless interactivity in the world of engineering. Visit www.digita.agency to find more of our case studies.